



**Cariboo Chilcotin Coast Tourism Marketing Association**  
**FESTIVAL & EVENT PROPOSAL – APPLICATION FORM**  
**(April 2020 – March 2021)**

**Final Intake Deadline December 31, 2020**

**Name of Festival/ Event:** \_\_\_\_\_

**Dates of Festival/Event:** \_\_\_\_\_ **Location of Festival/ Event:** \_\_\_\_\_

**Primary Marketing Contact Person:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Mailing Address:** \_\_\_\_\_

Description and history of festival/event, including past attendance numbers:

Description of community involvement and support:

Other local and/or regional stakeholders participating in the festival/event:

**List of proposed marketing activities (Newspaper, Magazines, Brochures, Radio, TV, Web, etc.)**

1) Name and description of supplier (i.e. newspaper, magazine, radio station, web platform, etc.):

Budget Amount:

Run Date of Ad:

Deadline for Submission:

Supplier Contact Person:

Mailing Address:

City:

Phone:

Email:

2) Name and description of supplier (i.e. newspaper, magazine, radio station, web platform, etc.):

Budget Amount:

Run Date of Ad:

Deadline for Submission:

Supplier Contact Person:

Mailing Address:

City:

Phone:

Email:

3) Name and description of supplier (i.e. newspaper, magazine, radio station, web platform, etc.):

Budget Amount: \_\_\_\_\_ Run Date of Ad: \_\_\_\_\_

Deadline for Submission: \_\_\_\_\_ Supplier Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

4) Name and description of supplier (i.e. newspaper, magazine, radio station, web platform, etc.):

Budget Amount: \_\_\_\_\_ Run Date of Ad: \_\_\_\_\_

Deadline for Submission: \_\_\_\_\_ Supplier Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

5) Name(s) and description(s) of additional ad suppliers: